

## 2. Information for rotation print

### 2.1. File format

- Designs in .tif, .ai or .psd file formats for your own private copy – will be required if your design is selected by the client
- Reduce and save on background layer, and if you have, save the layout with layers (it's always good to have that as well)

### 2.2. File resolution

- 254dpi = 100Lines/cm
- 508 dpi = 200Lines/cm (only at very fine elements / contours)

### 2.3. Screen extent

- 64 cm (standard all-over, most cost-saving)
- 82 cm (not a current standard, limited availability of screens)
- 91,4 cm (primarily for placed designs and borders)

### 2.4. Allover

- Width: we have no special rules for the width by an all-over (maximum: 164cm)
- Height: it must be workable in the following screen extents => 64 cm, 82 cm or 91,4cm. Please use generally the smallest extent(= 1 repeat), the files must not have the whole size in the width and in the height
- we generally use the drop ONLY in the y-direction, never in x-direction
  - e.g.:
    - 1/1 full drop
    - 1/2 half drop
    - 1/3 one third drop
    - 1/4 fourth drop
    - 2/3 two thirds drop
    - 3/4 three thirds drop
    - ...

## 2.5. Borders

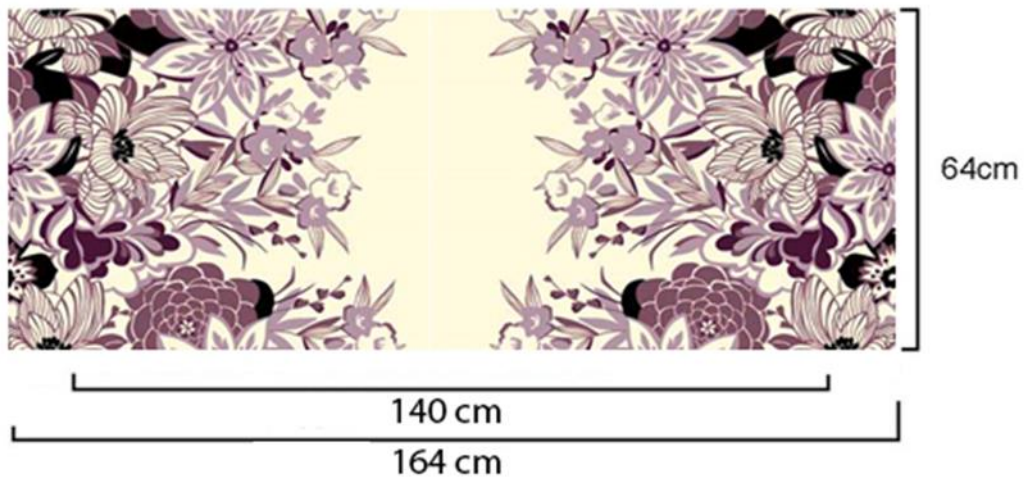
- the main motive must be placed in 140cm (due to narrow width of the fabric in the womenswear) after that fill up the whole design/ layout to a total width of 164cm
- one-sided border: beginning at the left side



- one-sided border: beginning at the right side



- middle border



## 2.6. Placements Womenswear

- with placements, the width should be consciously managed for the envisaged application: e.g. 70 cm width for shirt (determined by designer)
- important to first create a single motive, then paste two times parallel and fill it up to 164 cm



Singlemotive  
(height 96 cm / width 70 cm)



Singlemotive two times parallel  
( height 96 cm / width 140 cm)



Singlemotive two times parallel and  
fill it up on the right and left side  
( height 96 cm / width 164 cm)

## 2.7. Checklist Artwork

- check the size and the resolution of the file
- remove or change wrong or illogical motives
- keep layers logical and summarize them useful
- check the edges of the repeat lines
- additionally save the design / layout with layers, but summarize all layers useful